

How BASSCOM supports Smart Agriculture

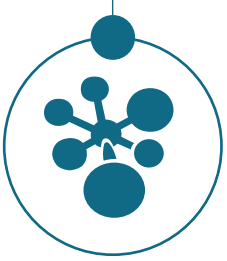
Czech-Bulgarian Conference on the Implementation of Smart Agriculture
22-23 June, 2021

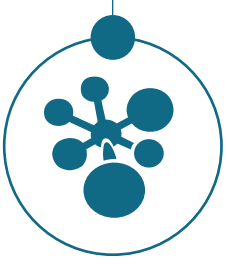




George Brashnarov

Member of the Advisory Board of BASSCOM & CEO of Nemetschek OOD

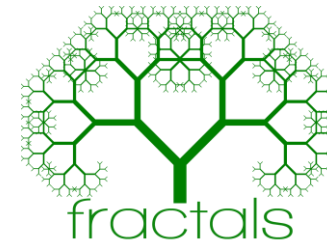




BASSCOM & Smart Agriculture

Projects & initiatives

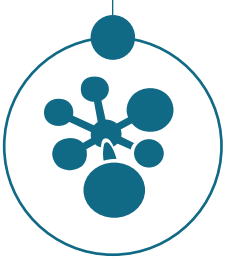
FRACTALS Project (Future Internet Enabled Agricultural Applications 2014-2016), funded under Seventh Framework Programme (FP7) of the EC. The project aims to support the community of innovative ICT SMEs and web-entrepreneurs to develop FIWARE based applications with high market potential, addressing the needs of the agricultural sector.



SmartAgriHub Project (Connecting the dots to unleash the innovation potential for digital transformation of the European agri-food sector 2019 – under implementation), funded under Horizon 2020 of the EC. The project aims to realise the digitisation of European agriculture by fostering an agricultural innovation ecosystem dedicated to excellence, sustainability and success



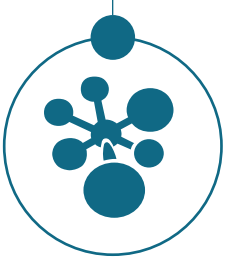
Meetings with Investors, B2B Matchmaking events, conferences, other initiatives and events.



BASSCOM & the Bulgarian Software Sector

What we can offer to our partners

- Competitive young workforce with excellent language skills
- Expertise in the most progressive technologies and trends
- Diverse domain know-how – business process modeling and improvement
- Flexible R&D pilots – short time-to-market
- Participation in all phases of the modern software process - analysis, design, architecture, implementation, quality control, maintenance and development
- Modern, creative solutions for various of industries
- Collaboration for participation in EU funded projects
- Partnership for expanding the presence at the EU markets



Software is one of the fastest growing sectors in BG - continuous growth **5 times in 10 years**, expected 3.8% from GDP in 2020 (f).

The **18.4 % revenue growth** in 2019 with **€306.4m** (Operating Revenue **€1972.3m**).

More than 80% of revenues are from **export** – mainly to the rest of EU and the US.

4460+ software companies in **different domains**.



The offices of more than **50 global software brands** already operate in BG.

Over 34 300 employees (most of them professional software engineers).

Highly qualified work force – wages are more than 3 times the average for BG.

Increasing share of **products** and **high-value-added** services.



Thank you!

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